



PROFIT HUNTERS-Team Program

Strength in Numbers ~

“There is always strength in numbers. The more individuals or organizations that you can rally to your cause, the better.” - Mark Shields

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What is the Profit Hunters International (PHI) Team Program About?

The PHI Team is an international group of consultants, coaches and trainers working together to help promote and grow their individual businesses, while providing exceptional tools and services to their clients. The PHI Team is open to highly qualified professionals. The PHI Team is tailored to individual consultants and consulting companies (typically one (1) – twenty plus (20+) employees). The Team has members from various disciplines, industries and consulting focus. The PHI Team operates on the premise of honesty and “doing the right thing” for the client and the members of the PHI Team.

We have found that one of the greatest challenges for any business is finding clients. It has become abundantly apparent that the traditional marketing and advertising methods just are not effective. The best client comes from a trusted referral - a member of the PHI Team. The PHI Team combines the “service power” of the entire group. This is a great advantage over the sole provider business model. Service work performed by members is evaluated by our advisory board through client quality surveys to ensure that each client has received service which exceeds their expectations. The entire group and the reputation of the PHI Team will benefit from providing our clients exceptional service.

Why Should I Join the Profit Hunters International Team?

Members of the PHI Team receive the following benefits:

- Replicated Profit Hunters website with a URL i.e., www.ProfitHunters.biz/yourname
- Your “Replicated” website home page will be customized to include your picture, bio, and contact information
- Personal Profit Hunters email address i.e., YourName@ProfitHunters.biz
- Coaching Catalogue of services you can offer
- Training Catalogue of service you can offer
- Access to provide any or all of the special tools, products and services i.e., employee assessment tools, etc. offered via the Profit Hunters “Toolbox” to help you add additional revenue to your company
- Employee Turnover Cost Calculator
- Contribute articles to Profit Hunters newsletter
- Networking with other professional in the consulting, coaching and training industry
- Participate in monthly Mastermind Webinars

Other benefits include increased revenue, business expansion and growth, advertising, administrative support, webinars, education, improved communications, and increased value to your clients. These and additional benefits of the Profit Hunters Team program are explained in more detail in our brochure. The Profit Hunters Team will be managed so that members are not competing directly with other members in their selected markets. Current clients and future clients of all the members will benefit from the combined professional expertise of the Profit Hunters Team. The value which each member will deliver to their clients will increase through high quality, responsive service. When you add value to your client - You look good! We look good! The success of the Profit Hunters Team will be driven by the active participation of all the members. Our brochure describes specific examples for active participation. Each member is

expected to contribute to the growth of the Profit Hunters Team and its brand recognition. When one succeeds, we all succeed.

How Does The Program Increase My Revenue?

As a member of the Profit Hunters Team you will increase your revenue in several ways:

- Increased revenue through stronger brand recognition
- You will have a much larger number of products and services to sell, thereby creating additional revenues opportunities, your clients
- A number of the products will provide you a “recurring” passive income from your clients
- Many of our products also have a “referral fee” for introducing others to the Profit Hunters Team program
- Opportunities participate in large, multi-consultant or geographically dispersed projects by teaming together with other Team members.

Webinars and Education

- Webinars to highlight the services that our Team Members offer. Tips on how to make money providing leads for other services. Each member company has an opportunity to promote their services to the Profit Hunters membership.
- Brainstorming Webinars for marketing and sales ideas that members find to be effective.

Your Contribution

- ✓ Conduct regular "image and outreach" activities. Promote the Profit Hunters services with speeches, publishing, mailings, emails, etc.
- ✓ Actively contribute leads to the Profit Hunters.
- ✓ Stay current in your professional field of service.
- ✓ Regularly attend the Profit Hunters webinars.
- ✓ Use the Profit Hunters brand - business cards, letterhead, advertising, website, etc.
- ✓ Deliver "exceptional" service to the Profit Hunters Team company clients.
- ✓ Offer 100% satisfaction guarantee for all work performed to the Profit Hunters Team member clients.
- ✓ Sign an Independent Contractor Agreement with Profit Hunters International for work you perform for member clients.

◆◆ One-time application fee of \$150.00.

◆◆ 2012 Monthly membership fee of \$19.95.

How Do I Join?

If you are an individual or consulting, coaching or training company wanting to grow your business, here are the steps to join:

Step One - Contact Tony Di Rico at 214.295.5237 to learn more about this exciting opportunity.

Step Two - Submit a membership application and company profile with your application fee.

Step Three - Interview with a Profit Hunters advisory board member.

Step Four - Advisory board review of your application, company profile, company advertising materials, and previous work examples.

Step Five - Conduct reference checks.

Step Six - Sign Independent Contractor Agreement.

Step Seven - Attend orientation session for new Profit Hunters Team members.

Congratulations on becoming a Profit Hunters Team Member!

Know Someone Who Might Be Interested?

If you know anyone that you think might be interested in learning more about the Profit Hunters Team Program, please share this introduction flyer with them.